

[C₂W]

C2W is the scientific journal for the Dutch molecular sciences community. C2W is the official body of the Royal Netherlands Chemical Society (KNCV). This journal contains news, background stories, interviews and reports on scientific developments in the field of chemistry and life science. C2W also publishes the C2W Salary Survey each year and organises every other year the Labtechnology congress and trade fair.

Publication List 2019

Edition	Deadline supplying advert	Publication date
1	11 January	25 January
2	1 February	15 February
3	1 March	15 March
4	29 March	12 April
5	26 April	10 May
6	23 May	7 June
7	14 June	28 June
8	2 August	16 August
9	6 September	20 September
10	27 September	11 October
11	25 October	8 November
12	22 November	6 December

Advertising Print

Size	Specifications w x h (mm)	Rates €
1/1 page	230 x 300 (exl. 3 mm bleed)	4,050
1/2 page portrait	93 x 275	2,450
1/2 page landscape	190 x 135	2,450
1/4 page portrait	93 x 135	1,475
1/4 page landscape	190 x 65	1,475
Product Preview (only i.c.w. 1/1 page)		350
Surcharge branded content*		+750 per page

* Including editing

Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60, 320 x 50	950 a month
Leaderboard website	728 x 90	950 a month
Medium rectangle website	300 x 250	950 a month
Partner content website		on request
Banner newsletter	468 x 60	775
Digital advertorial newsletter		775

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Contact details

Publishing company

Vakbladen.com
Rijswijkseweg 60
2516 EH Den Haag
The Netherlands

Publisher

Roeland Dobbelaer

Advert department

Bas van den Engel
b.vandenengel@archermedia.nl
+31 (0)6 423 06 937

Delivery advert

Traffic department
traffic@archermedia.nl
+31 (0)88 644 06 54

Subscription

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info@mijntijdschrift.com
+31 (0)88 226 66 33